ORDER FORM

Cost

10c 10c

22c 20c 20c

20c 22c

20c 20c

20c

20c 22c

29c

29c

405

7 c

7c

7 c

Ship us the quantities as marked — F.O.B. Apopka, Florida, Express Collect ler or it will be shipped C.O.D. eterences with order and allow

Plea For	ase s	the quantities of the check of the who wish of the weeks to come the check of the c	r money or credit, plea	der wit se send	h your ord	ler or eterer	it will be	e shipped	C.O.D).
	W	AX PAPE	R POT				CLAY	POT		
Quantity Wanted	Pot Size 2" - 2" - 2" - 2" - 2" - 2" - 2" - 2"	IVY—HAHN CRASSULA SERRISA VARIEGATE NEANTHE E	POTS S RON A HAHNII ARBLE QUEEN Y'S D NEPHTHYTT BELLA PALM D PEPEROMI/	9c 9c 9c TIS 15c 9c	Quontity		2" CLA NEPHTH PEPERO PHILOD POTHO: CACTU! AGAVE ARDISI/ SANSEV POTHO: IVY—H CRASSU SERRISA VARIEG	MIA ENDRON S S A TIERIA HAH S MARBLE IAHN'S JLA A ATED NEPI HE BELLA ATED PEPE	QUEEN HTHYTI PALM	10c 10c 5 16c 10c
	2½ 2½ 2½ 2½ 2½ 2½ 2½ 2½ 2½ 2½	" NEPHTHYTI " PEPEROMIA " PHILODEND " LACE TABLI " SANSEVIERI " IVY—HAHN " IVY—GRAP! " ARDISIA " CRASSULA	S RON E FERN A HAHNII I'S E	20c 18c 18c 20c 20c 18c 18c		2 ½ 2 ½ 2 ½ 2 ½ 2 ½ 2 ½ 2 ½ 2 ½	" DRACAI " NEPHTH " PEPERO. " PHILOD " SANSEV " IVY—H " IVY—G " ARDISIA " CRASSU " LACE T.	HYTIS MIA ENDRON 'IERIA HAH IAHN'S RAPE A ILA ABLE FERN		22c 20c 20c 20c 20c 20c 20c 20c 20c 20c
	3" 3" 3" 3" 3" 3" 3" 3"	PECIAL GAR PHILODENDI PLANT COM POTHOS MA	S RON PLANT ASST ERGREEN DENIAS RON JOHNSI ABINATION RBLE QUEEN	36F 1 60c 25c		- 3" - 3" - 3" - 3"	CALADI CHINES ECIAL G PHILODI PLANT POTHOS POTHOS	HYTIS MIA ENDRON UM PLANT E EVERGRE ARDENIA ENDRON COMBINAT MARBLE	AS" OHNSII	29c 29c 29c 49c 49c 40c 65c 29c 39c
	4''	4" PAPER P	RON JOHNSII	1.25		4''	4" CLA	Y POTS	HNSII :	\$1.30
Quantity Wanted	ked i	Descript X PAPER W n boxes of 60,	RAPPED	Cost Each		_ Case	PODOC.		:	36.00
	W A X W R	TRUE BOSTON BOSTON COM ASPARAGUS P ASPARAGUS S CHINESE EVER	PACTA PLUMOSUS PRENGERII	15c 12c 9c 9c 25c		_ Trial		onches 6 bunches e, 3 bunche	1	22.50 13.50 7.50
		S. ZEYLANICA S. LAURENTII S. LAURENTII S. LAURENTII	(REGULAR) (SPECIAL) (ROSETTE)	9c 15c 18c 15c		4-5 le	R GROW			7c
Quantity Wanted D		JR BULB OR		Cost Each		4-5 le	af PHILOI	dendron endron e		7 c
		_		nairs ows		DDEN sts of	3 Phil 3 Phil 3 Phil 3 Phil 3 Phil	ASSOR odendron odendron odendron odendron odendron otendron	Dubiu Monst Hasta Pertus Johns	im terra itum sum
Claim	2 -									

Ship to

Please Notice: SHIPPING INFORMATION!

The below listed shipping units are the result of years of experience and incorporate the best packaging of plants in order to insure the best arrival condition and also take advantage of the best express weight rates.

You now get 24 to 48 hours quicker delivery as we are NOW trucking all shipments to the main line (300-400 miles per week at our expense!)

Plants wrapped in WAXED PAPER Best shipped in units of: Box of 60	Only full boxes of potted plants travel well and your ordering should be so based. Remember that small orders boost the prorated express cost per plant and cut into your profits.		
Plants potted in PAPER POTS Shipped only in the following units	Plants in CLAY POTS Shipped only in the following units		

3" pots — 50 to a box (wt. 28 lbs.) 4" pots — 25 to a box (wt. 28 lbs.) 3" pots — 25 to a box (Approx. wf. 30 lbs. 4" pots — 12 to a box (Approx. wt. 19 lbs. CARRIER: All shipment by EXPRESS COLLECT unless otherwise specified by you,

2nd CLASS EXPRESS:

but can be assorted as to varieties.

2" pots — 60 or 120 to a box (wt. 15 or 28 lbs. $2\frac{1}{2}$ " pots — 50 or 75 to a box (wt. 18 or 26 lbs.

25% SHIPPING SAVINGS ON **SEPARATE** OR **ASSORTED** ORDERS OF THE FOLLOWING PLANTS:

ALL AZALFAS ALL GARDENIAS

ALL BULBS

AND

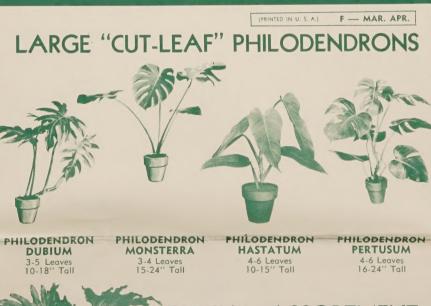
Wax Wrapped CHINESE EVERGREEN SANSEVIERIAS

but can be assorted as to varieties

21/2" pots — 40 to a box (Approx. wt. 33 lbs.

— 50 to a box (Approx. wt. 25 lbs.)

- TERMS OF SALE: The savings of extra bookkeeping expense and credit losses helps me to maintain my present low prices in the face of increased production costs. Please send check or money order with your order or it will be shipped C.O.D. For those who wish credit please send three trade references with order and allow me three weeks to communicate with references
- CLAIMS: Every precaution is taken with regard to transit regulations to prevent losses, therefore, in the event of losses due to transit conditions, it is imperative that the consignee file a claim immediately with the carrier,
- 10% DISCOUNT: I can offer you bigger plants, grown especially for you, at a 10% discount if you order 5,000 or more and if you let me know 60 days in advance of shipping date. Frankly, I add the 5,000 extra cuttings to my regular production quota and set them aside for you. This eliminates risk and is worth the 10% discount. Production planning is a job and a 5,000 order without advance notice is no saving on my part over an order of 100 or 500. Let me hear from you as to how I can work with you on this





SPECIAL ASSORTMENT 15 For \$2300

3 each of these "Best Selling" Varieties

Shipped in 4" paper pots in Special Pack of One Box (Wt., 19 to 22 lbs.)

PHILODENDRON JOHNSII

5-7 Leaves, 12-15" Tall

HERE IS A FOLIAGE PLANT GOOD ENOUGH TO STAKE **OUR REPUTATION ON!**

Yes, from out of the rich green BRAZILIAN JUNGLE comes the newest, most fascinating of all the PHILODENDRONS.

This new, fast-selling Johnsii is the "NON-VINING" Philodendron with large "CUT-LEAVES."

Its beautifully balanced, erect growth and dark-green color have captured the public desire for plants of contrasting foliage and structural design in home and office.

PHILODENDRON 4" pot. 5-7 leaves, 12-20" tall

3" pot, 4-6 leaves, 8-12" tall 1.25 1.30 (4" Clay Pot, shipped 12 only to box)

DEWKIST PODOCARPUS

ADVANTAGES:

NOW, after years of careful cultivation in our own nursery fields, DEWKIST PODOCARPUS is

1. LONG-LASTING — Very hardy; life in

2. TEXTURE - Foliage is soft to the touch

3. COLOR - Rich basic green and holds its

stems are easily shapeable and its "feath-

ered" appearance has a graceful contour.

color. Small new growth on tips is light

ready for immediate shipment direct to you.

water not less than two months.

Dewkist Podocarpus

The new hardy "Green" to meet all requirements of the Florist Trade. You have heard of it . . . probably you have seen it or possibly even used it. Podocarpus has been featured in design schools, flower shows and many national magazines but has not been used extensively because it has not been available in large quantities.



SELLOUM

JOHNSII

- 4. SELF-SPIKING Podocarpus will hold desired shape and position
- QUALITY The name DEWKIST assures uniform quality. Only first grade foliage is cut and packed for shipment.

In large and small shops, the professional and amateur will find DEWKIST PODOCARPUS easy to use in an endless variety of distinctive floral arrangements. It complements any flower and is magnificent in straight basket work. Small branches are perfect in bouquets

DEWKIST PODOCARPUS may be ordered with our regular line of plants. If ordered separately, individual orders can go Second Class "Case" lots should be ordered separately for advantage of Second Class Express.

PLACE A STANDING ORDER - WEEKLY SEMI-WEEKLY . . . MONTHLY. One bunch of DEWKIST PODOCARPUS is approximately 11/2 lbs., containing 10 to 12 branches, 12 inches

PR	CES	F.O.B. Apopka EXPRESS	Prepaid PARCEL POST
BY THE	CASE, 24 Bunches HALF CASE, 12 Bunches	\$36.00 \$22.50	Not Shipped Parcel Post Not Shipped Parcel Post
TRIAL	PACKAGE, 6 BunchesE PACKAGE, 3 Bunches	\$13.50	\$14.50 \$ 8.25

(Write for larger quantity prices)

R REG. U. S. PAT. OFF.



HANDMADE of real

FLORIDA CYPRESS

These beautifully grained planters are complete with planter and Philodendron, as pictured. PLANTERS

121.60

FOB APOPKA, FLA

PLANTS SEEDS BULBS INDOOR FOLIAGE	E PL	ANTS AVAILABLE YEAR ROUND	CIAL AND S
NAME DESCRIPTION PAPE	CLAY	NAME DESCRIPTION PAPER CLAY POT	Available thru ASSORT
PHILODENDRON (Cordatum) Number 1 in sales (Either long or short vines) PHILODENDRON (Cordatum) M2/ pot (1 plant) 2/2/ pot (2 plants) 18c 25c	10c 20c 29c	PODOCARPUS (Maki) Dark green with light green top growth	POTTED CALAD GORGEOUS FANCY LEA
NEPHTHYTIS (Liberica) Large dark green leaves 2" pot (1 plont) 2½" pot (2 plants) 18c 3" pot (3 plants) 25c	10c 20c 29c	DRACAENA (Godseffiana) Slender woody plant—Large dark green leaves with white spots 2½" pot (1 plant) 20c 22c	3" paper pot dev dev lear DURING COLD — RECOMMENDED F
VARIEGATED NEPHTHYTIS Very colorful, smaller, crinkled leaves 2" pot (1 plant) 15c	16c	PLANT COMBINATION 3 pot grown assorted plants 3" pot (3 plants) 25c 29c	Available
PEPEROMIA 2" pot (1 plant) 9c (Obtusifolia) 2½" pot (2 plants) 18c Many waxey, dark green leaves 3" pot (3 plants) 25c	10c 20c 29c	Trequently varied for best arrangement CHINESE EVERGREEN (A. Simplex) 5-8 leaves, 8-16" tall 3" pot (1 plant) 45c 49c	CALAD MIXED VARIETIES: 30
VARIEGATED PEPEROMIA 2" pot (1 plant) 20c Beautiful contrast of white and green	21c	For Every Use Planter or Pot Soil or Water For Every Use Wax-WrappedRoots in Sphagnum Moss 4-6 leaves, 5-8" tall, Barerooted 4-6 leaves, 5-8" tall, Barerooted	NAMED VARIETIES CANDIDUM—Snow-white with dark gree MRS. EDITH MEAD—Snow white with gr red ribs. TRIOMPHE DE L'EXPOSITION — Velv shading to narrow green border.
POTHOS AUREUS (Scindapsus) Golden Variegation 2" pot (1 plant) 9c 3" pot (3 plants) 25c	10c 29c	SANSEVIERIA HAHNII NO LOSS FROM SALES OR ABUSE The New Pattented Rosette 2" pot (1 plant) 12c 14c	D. M. COOK—Rumpled leaf, deep plum JOHN PEED—Brilliant red with dark gre DR. T. L. MEAD—Deep saturated red wit sheen. MRS. W. B. HALDEMAN—Transparent
POTHOS MARBLE QUEEN 2" pot (1 plant) 20c Snowy white variegation 3" pot (1-3 plants) 35c	21c 39c	Pot Grown—Excellent Color 2½" pot (1 plant) 20c 22c Wax-WrappedRoots in Sphagnum Moss S. LAURENTII—(Gold Banded) The Special, 3-5 leaves, 12-20" tall The Regular, 2-3 leaves, 15-18" tall 15c	green veins. LORD DERBY
CACTUS (Cereus Peruvianus) 2" pot (1 plant) 9c From 2-5" tall in special soil	10c	The Reguldy, 2-3 leaves, 13-16 tall The Rosette, 3-5 leaves, 4-8" tall 15c Wax-WrappedRoots in Sphagnum Moss S. ZEYLANICA—3-4 leaves, 6-10" tall 9c	A COLOR COUNTE
AGAVE Order either or Both Decepens (Rough edge) 2" pot (1 plant) 9c	10c	TRUE BOSTON FERN (Bostonensis) Ferns have a great tendency to change. Our True Boston	Now In BUD and
ARDISIA (Crenulata) 2" pot (1 plant) 9c Woody, compact. Used in Juvenile 2½" pot (1 plant 18c stage. 5-8 wavy margined leaves	10c 20c	BOSTON FERN (Compacta) For a 4" pot Wax wrapped (Directions on wrapper) Berns are carefully selected from ferns grown over a 15 year period. For a 3" pot Wax wrapped (Directions on wrapper)	JUST "SPECIAL
HAHN IVY 2" pot (1 plant) 9c Assorted 2½" pot (2 plants) 18c	10c 20c	1 102/	Jet your or B 3 PAPER POT
GRAPE IVY 21/2" pot (1 plant) 18c Large plant	20c	A Delicate Beauty with Golden Edged Leaves POT GROWN 2½" paper pot	THEY ARE POT GROWN I
CRASSULA (Aborescens) 2" pot (1 plant) 9c 2½" pot (1 plant) 18c Small, bushy and well shaped	10c 20c	AVAILARIF IAN THRII MAY	We have customers who have found it come tell us to ship each week, some elements when have fresh plants come times of the year when more are needed.
SERRISA (Foetida-Variegated) 2" pot (1 plant) 9c Very dainty, woody plant with perfect white margined leaves	10c	Stock Available For GROWING ON — NEPHTHYTIS Bare Rooted 4-5 leaves 7c each	We can give these customers extra value they want it, and we reserve plants and Perhaps you would like to do the same. Remember—you can always cancel or in Quantity Description
NEANTHE BELLA PALM (Chamaedorea) 2" pot (1 plant) 9c "Perfect for Dish Gardens or Growing on" — Likes shade	10c	PEPEROMIA Bare Rooted 4-5 leaves 7c each PHILODENDRON Bare Rooted 4-5 leaves 7c each CHINESE EVERGREEN Bare Rooted 4-6 leaves 25c each PROPAGATING VINES (For Eyes) PHILODENDRON—\$15 per 1000 eyes. POTHOS—\$20 per 1000 eyes.	SE

AND SEASONABLE

Available thru AUGUST

ASSORTED

OTTED CALADIUM PLANTS

GORGEOUS FANCY LEAVED VARIETIES

3 or more developed leaves

29c

25c

RING COLD - RECOMMENDED FOR SOUTHERN STATES ONLY

Also-

Available MARCH and APRIL *CALADIUM BULBS*

MIXED VARIETIES: 30% Whites Separated from the 70% Reds

NAMED VARIETIES

IDUM-Snow-white with dark green ribs. EDITH MEAD—Snow white with green border and

APHE DE L'EXPOSITION — Velvety red center ling to narrow green border.

COOK—Rumpled leaf, deep plum center. PEED-Brilliant red with dark green border. L. MEAD—Deep saturated red with black velvety

W. B. HALDEMAN—Transparent rose with pea

DERBY—Rose with dark green veins and ribs. . SANDERS—Large splotched leaf. ON WAVE—Large red with green.

8c 1 inch 10c 1-11/2 inch 10c 12c 1½-2 inch 12c 15c 2-21/2 inch 15c 20c

PRICE EACH

3-31/2 inch 25c 30c (10 PER CENT DISCOUNT ON ORDERS OF

1000 BULBS OR MORE.)

23c

21/2-3 inch 20c

A COLOR COUNTER CARD GOES WITH EACH ORDER

JUST MARK YOUR ORDER "SPECIAL GARDENIAS - SHIP WHEN READY

get your order in EARLY so you can Sall your

Plants and still REORDER

3 PAPER POT - 364 } { MINIMUM ORDER 3 CLAY POT 404 } { MINIMUM ORDER 25 PLANTS ARE POTEROWN IN SPECIALLY STERILIZED SOIL!

Some customers like

ve customers who have found it convenient to give us a standing order.

tell us to ship each week, some every two weeks, and some once a month.

way, they have fresh plants come regularly, and then they supplement their order of various of the year when more are needed.

n give these customers extra value in that we know ahead of time what they want, whe ant it, and we reserve plants and keep them in mind all the time.

s you would like to do the same. Start now on the order form below. ber—you can always cancel or increase the order when you want to

antity	Description	Price	Weekly
			Bi-Weekly
			Monthly
		F	rom: